



Senior Marketing Executive

Location – Harrogate

Salary – Competitive depending on experience

Network Scientific are a multi-award-winning sales and marketing agency with some seriously ambitious growth plans! We have been operating in the industry for over 13 years and have grown to become a trusted partner to many scientific and medical businesses, ranging from SMEs to global blue-chip organisations. With a quirky and fun business culture, we are searching for an exceptional individual to join our team and become part of our success story.

Honesty and integrity are paramount to our business culture, and we are looking to bring in a like-minded, stand-out individual to join our team and play a pivotal part in the next phase of our growth. Located in Harrogate, a beautiful spa town in North Yorkshire, we are easily accessible by public transport links from York/Leeds/Bradford/Ripon and surrounding areas.

- Providing digital marketing support and assistance across various client projects
- Client account management
- Social media management
- Email marketing creation and management
- Content creation and distribution
- SEO activities
- Website administration
- Running PPC marketing campaigns
- Tracking and analysing campaign successes

The successful individual will have demonstrable marketing experience, ideally from within an agency environment, will be driven and hard working with a passion for excellent customer service. You will be comfortable working in a fast-paced, deadline-driven environment and enjoy learning new things. Experience in all of the above areas is not essential as training will be provided.

As winner of the Harrogate Excellence in Business Awards Employer of the year award and more recently, the Stray Ferret Inclusivity award, every member of staff at Network

Scientific can shape their own future and in turn, the future of the business. Significant investments will be made in your professional development and training and all input and ideas are valued and welcome.

Our benefits are extensive and we pride ourselves in providing an inclusive, encouraging and open working environment. If you want to be part of a thriving and happy team, apply now!!

For more information or to apply, please contact Zara Jackson on 01423 813520 or alternatively send your CV to zara.jackson@networkscientific.co.uk.